

**PROJECT
QATAR**

projectqatar.com

BUILDING TODAY FOR THE FUTURE QATAR

Construction, Material
& Equipment

16TH EDITION

29 APRIL - 1 MAY 2019

Doha Exhibition & Convention Center



CONSTRUCTION SECTOR IN QATAR

The successful bid for any investor

The government's aim to diversify the economy, with an emphasis on non-oil sectors, will drive funding towards construction projects over the forecast period (2018 - 2022). In addition, government efforts to upgrade the country's transport infrastructure and 2022 FIFA World Cup construction works will support the industry's growth. In fact, the construction industry's output value is expected to grow 15.13% between 2018 and 2022, according to a Timetrics report.

PROJECT QATAR



The region's "Top Performer" with a legacy of supporting the construction community in Qatar

Building upon robust investment and trade potential in Qatar's vibrant construction market, Project Qatar, the International Construction Technology and Building Materials Exhibition, returns for its 16th edition to bridge the gap between investors, suppliers and major project owners and buyers in Qatar.

Bolstered by 15 years of experience in the Qatari market, Project Qatar is the country's exclusive international trade fair that brings construction and all related industries under one roof. The exhibition attracts leading brands from around the world and connects industry professionals to high-ranking decision makers in Qatar, making way for lucrative partnerships and agreements.



As part of its digital transformation initiative that supports the National Vision 2030, Qatar has embarked on a journey to promote smart city development. Keeping up with the trend, Project Qatar 2019 will put smart city solutions, building automation, and urban innovation under the spotlight, and will attract international specialists to showcase cutting-edge novelties at the "Smart District" area.

Project Qatar will be held from 29 April to 1 May 2019 at the Doha Exhibition and Convention Center.



"Project Qatar is an important platform that has gathered a large number of international companies and institutions involved in the construction sector over 15 years. It plays an important role in strengthening and bolstering bridges of communication between government officials, businessmen, investors, entrepreneurs, buyers, and suppliers from construction companies."

H.E. Sheikh Ahmed bin Jassim bin Mohammed Al Thani – Minister of Economy and Commerce

2018 EDITION HIGHLIGHTS

421

EXHIBITORS

1,700+

BRANDS REPRESENTED

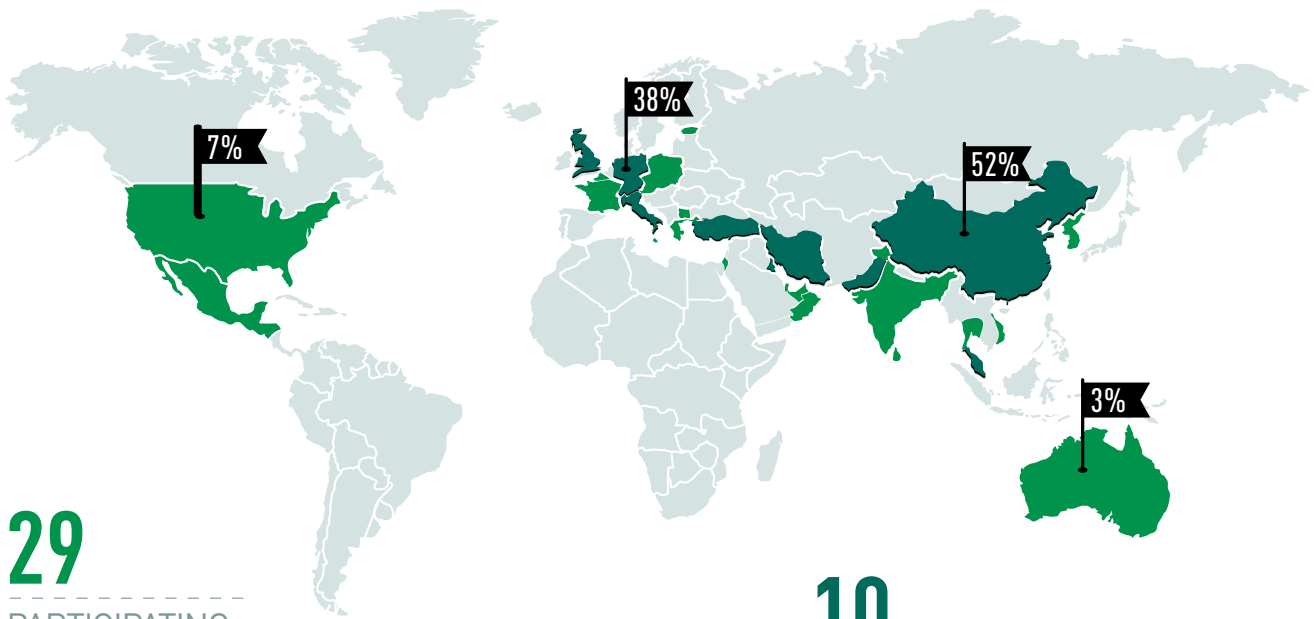
26,764 SQM

INDOOR AND OUTDOOR
EXHIBITION SPACE

14,181

VISITORS

GLOBAL FOOTPRINT



29

PARTICIPATING COUNTRIES

AUSTRALIA - AUSTRIA - BELGIUM - BULGARIA - CHINA - ESTONIA - FRANCE
GERMANY - GREECE - INDIA - IRAN - ITALY - KOREA - KUWAIT - MALAYSIA
MALTA - MEXICO - OMAN - PAKISTAN - PALESTINE - PORTUGAL - QATAR
SRI LANKA - THAILAND - TURKEY - UAE - UK - USA - VIETNAM

10

NATIONAL PAVILIONS

AUSTRIA - CHINA - GERMANY - IRAN - ITALY - KUWAIT
MALAYSIA - PAKISTAN - TURKEY - UK

QATAR MARKET SNAPSHOT

Promising years to catch up with

- Qatar is expected to award new projects in 2018 worth QR29 bn (\$7.9 bn)
- The total construction project pipeline in Qatar including all mega projects with a value above \$25 mn, stands at QR924.1 bn (\$253.9 bn)
- Nearly QR12.5 bn (\$3.43 bn) has been allocated to water and electricity networks, sewerage, roads and other related infrastructure between 2018 and 2020
- QR11.2 bn (\$3.08 bn) has been assigned for completion of new stadiums
- The government plans to spend QR45.5 bn (\$12.5 bn) to build affordable houses across the country by 2022

Sources: Construction Intelligence Center, SAK Holding, Timetrics

Qatar's 2018 budget spending is set at QR203.2bn (2.9% higher than 2017)

Budget allocation for top sectors:

45.8% MAJOR PROJECTS

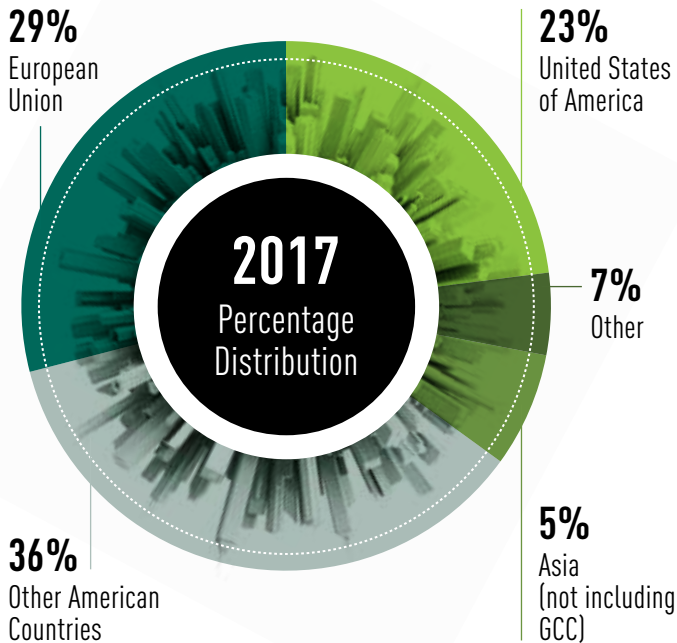
20.7% INFRASTRUCTURE / TRANSPORTATION

11.2% EDUCATION & HEALTH

30.4% ENERGY & UTILITIES SHARE OF INDUSTRY'S TOTAL VALUE IN 2022

19.3% CAGR OF INFRASTRUCTURE OUTPUT (2018 - 2022)

QATAR INWARD FOREIGN DIRECT INVESTMENT STOCKS BY COUNTRY OF ORIGIN (2017)



TOP ONGOING PROJECTS IN QATAR

\$46.7 bn
Lusail City

\$17.5 bn
Doha Metro

\$23 bn approx.
Road Drainage Program

\$8.7 bn
New Doha Port

\$18.6 bn
Expressway Program

\$7.4 bn
World Cup 2022 Stadiums

The total volume of projects implemented by the country, which aims to diversify the economy and prepare for the 2022 World Cup, is more than QR728bn, equivalent to 121% of Qatar's GDP in 2017.



CONCURRENT EVENTS

The demand is rising across all sectors; place your business at the right spot:

Heavy Max 2019

Held concurrently with Project Qatar, Heavy Max 2019, the 16th International Exhibition for Heavy Machinery, is a specialized platform for manufacturers, suppliers, and distributors of heavy machinery and construction equipment to meet the demand of multi-billion-dollar projects in Qatar. Heavy Max attracts leading international brands and sets the ground for new partnerships and contracts.

Qatar Stone Tech 2019

Held concurrently with Project Qatar, Qatar Stone Tech 2019, the 7th International Stone and Stone Technology Show, is the country's sole exhibition dedicated to the stone industry. The exhibition showcases a wide variety of stone, ceramics, complementary materials, products, tools and equipment. Qatar Stone Tech highlights cutting-edge stone technologies and presents major business opportunities.



SPECIAL FEATURES

More than a regular show



Following its successful debut at Project Qatar 2018, the Future Projects Qatar Conference returns in 2019 with new keynotes, presentations and panel discussions by leading industry specialists, covering the latest developments and new opportunities and projects in Qatar's market. It represents a great opportunity to gain valuable insights and network with the industry's top figures and decision-makers.



8 CONFERENCE SESSIONS



30 SPEAKERS

B2B MATCHMAKING

The complimentary B2B Matchmaking service is a highly-effective tool, designed to ensure exhibitors and visitors meet the right partners, making way for new partnerships. The user-friendly platform allows for meetings to be scheduled with selected companies; the meetings can either take place at the designated B2B Area or at the exhibitor's stand. In 2018, 224 exhibitors and 344 visitors registered for the B2B Matchmaking program.



320+ MEETINGS



40% in meetings number in 2018

TOP EXHIBITING PROFILES



BUILDING MATERIALS



ENGINEERING & DESIGN SERVICES



CONSTRUCTION SYSTEMS & TECHNOLOGY



ELECTRICAL SUPPLIES



MARBLE, GRANITE & CERAMICS



STONE BLOCKS, SLABS & FINISHED PRODUCTS



MARBLE FINISHED PRODUCTS



PIPES & FITTINGS



STEEL PRODUCTS



HOME AUTOMATION



SMART LIGHTING & METERING



BUILDING INNOVATIONS

THE ORGANIZER

International Fairs & Promotions

IFP Qatar LLC is a member of IFP Group (International Fairs & Promotions), the Middle East's most accomplished event organizers with a rich experience of over 35 years and a portfolio of more than 480 international and world-renowned exhibitions. IFP Group is devoted to developing specialized business platforms that unlock the potential and value of developing markets through its international network and 5 offices across the region.

THE VENUE

Doha Exhibition & Convention Center

Project Qatar 2019 will be held at the Doha Exhibition & Convention Center (DECC), a state-of-the-art venue located at the heart of the Qatari capital.

The 47,700 SQM venue includes five column-free halls spreading over 30,000 SQM and contains a main foyer, bistros, public restrooms, prayer rooms, a loading zone, storage, circulation space, and a car park that can accommodate nearly 5,000 vehicles and a multi-function hall. Located in the lively West Bay area, the DECC is easily accessible from several routes and will be connected to the Sheraton Park through an underground tunnel that will bring visitors to the naturally crescent-shaped Doha Corniche. The venue is also located 15 minutes away from Hamad International Airport and numerous hotels.



SECURE YOUR SPACE

To enquire about exhibiting and sponsoring:

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